



भारतीयप्रौद्योगिकीसंस्थान (भारतीयखनिविद्यापीठ), धनबाद Indian Institute of Technology (Indian School of Mines), Dhanbad

For Immediate Release: October19, 2022

PRESS RELEASE

IIT (ISM) Dhanbad students have extended helping hands to coal town potters engaged in earthen diya making, who are facing tough time due to lesser income during this Diwali, owing to tough competition from artificial and electronic decorative items, which have flooded the market.

A group of B Tech final year students, led by Ankit Aryan, an Electrical Engineering student, who are presently busy with the upcoming techno management fest of the institute-Concetto'22 scheduled from October 21-23, have somehow managed time from their busy schedule to visit the non-descript adjoining slum, Panderpala-Kumhartoli encouraging the earthen Diya Makers to put up there stall at the institute on the evening of October 21.

“The stall will be put up as part of our initiative titled, Jagn E Roshan which will be organized as part of a pre event function of Concetto-2022” said Ankit Aryan, who is also the event head.

Aryan added he and his team comprising of other members, including Aman Mittal (Mechanical Engineering) who is the overall coordinator of the event, Atla Vishnu Vikas (Environmental Engineering) who is co-head of event and Ankit Kumar Gupta (Electronics & Communication Engineering) visited the slum as part of their regular educational initiative of institute students in the adjoining areas and got moved away due to the precarious financial condition of these Diya Makers.

“We discussed the issue with fellow students and decided to do our bit to help them and also promised them transport expenses and other logistical support for putting up stall at IIT (ISM)” said Aman Mittal and added that the they will be requesting all students and faculty members of the institute to visit the Amber Hostel Ground where the stall will be put up.

“A father son duo, Triloki Pandit (60) and his younger Son, Ajay Pandit will be putting up the stall in ground and as we are expecting sell of more than 3000 diyas during the event” said Atla Vishnu Vikas and added they will be inviting the Director, Professor Rajiv Shekhar to also visit the ground to encourage the potters.

“During our visit to the slum we found that these potters due to lack sufficient customers were compelled to sell diyas at the cheaper price of Rs 1 Rs per piece but we have promised to ensure sell as the institute @ of Rs 4 to Rs 5 per piece” explained Ankit Kumar Gupta.

The cultural programme of the Concetto' 20 , Pre EDM Manthan Night will be organized in the same ground for three hours from 8 p.m.

Rajni Singh

Dean (Media & Branding)